

Yvonne Kim

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Education

Northwestern University Medill School of Journalism

(Graduated June 2019)

Bachelor of Science in Journalism, English literature double major

Relevant coursework:

Multimedia Storytelling

Urban Change & Social Dynamics

Native American Media History

Magazine Editing

University College London

Affiliate student, Fall 2017

Skills

Language

English (fluent)

Korean (fluent)

Spanish (proficient)

American Sign Language (proficient)

Technical

AP Style, copy editing, fact-checking

G Suite, MS Office (advanced)

Premiere, Audition, Photoshop
(advanced)

HTML, CSS (intermediate)

WordPress, TweetDeck (advanced)

Work Experience

The Capital Times – Madison, WI

Higher education reporter (October 2019 – present)

- Pitches and turns around about four stories per week on Madison's colleges and universities, primarily UW-Madison
- Writes investigative features for print editions
- Closely monitors and reports on COVID-19 response

Chicago Sun-Times – Chicago, IL

Reporting intern (June 2018 – August 2018)

- Pitched and reported four metro stories per week
- Covered breaking news, city/mayoral policy and Chicago Public Schools
- Wrote features for special-edition issues including Lollapalooza and Special Olympics

Student Affairs Marketing – Evanston, IL

Copywriter (May 2018 – June 2019)

- Communicated with on-campus clients to produce and edit copy for Northwestern promotional materials
- Wrote for blog, weekly newsletters and social media
- Edited all SAM materials for style, accuracy and sense

The Daily Northwestern – Evanston, IL

Managing editor (January 2018 – March 2018)

- Budgeted and oversaw daily publication of an award-winning campus newspaper with 80 staffers
- Edited all print, audio/video and newsletter content for city, campus, sports, A&E and opinion desks
- Headlined, placed and proofed issues on InDesign

Opinion editor (March 2017 – June 2017)

- Filled opinion pages with more than 90 columns, op-eds and letters to the editor
- Wrote and published editorials and edited content with all contributors and columnists four days a week
- Recruited diverse contributors across campus groups

Korea Exposé – Seoul, South Korea

Reporting intern (June 2017 – September 2017)

- Pitched and reported three stories per week about South Korean culture and politics, including sex ed feature (bit.ly/KESexEd)
- Improved site design and designed podcast launch logo